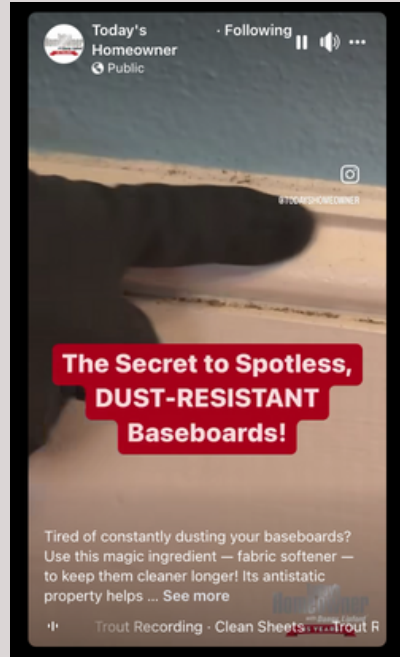


VERTICAL VIDEOS THAT LOOK SOCIAL, GO VIRAL

Using Power Words in titles for emotional impact



- 2.5M reach
- 3M plays
- 15.6K shares
- 51K engagements
- Play [here](#)



- 1.3M reach
- 2M plays
- 17K engagements
- Play [here](#)



- 1.1M reach
- 2.2M plays
- 12K engagements
- Play [here](#)